

Release Form for Use of Photographs, Video, Written Content & Audio Recordings

This form is to be completed by individuals who have volunteered to participate in the production of marketing and promotional materials for Activate Learning, including any previous marketing projects.

I, the undersigned grant a release to Activate Learning Further Education Corporation and any legitimate subsidiary thereof use of my photographs, videos, written content, audio recordings and any other produced media of me in planned marketing projects, including any previous marketing projects. I accept that Activate Learning will be the copyright holder of these photographs, videos, written content and audio recordings. I understand that it will be necessary for the performance of this release to share my files with a verified and authorised third party (including contractors and partners of Activate Learning) for marketing purposes.

I therefore grant Activate Learning, and its legitimate subsidiaries the authority to:

1. reproduce, use, exhibit, display, broadcast and distribute these photographs, videos (including audio recordings) in a number of media outlets, including but not limited to, print, digital and electronic (including webpages, on the internet);
2. use such material for promoting, publishing or explaining Activate Learning and its activities with the understanding it will be used in a socially responsible and morally correct manner.
3. the right to amend or modify the photographs, videos (including audio recordings) in any manner

I understand that Activate Learning will hold my photographs and/or video and audio recording files for 3 years, after which they will be deleted completely from their storage systems and all other systems managed by Activate Learning. No further production of these files will occur and they will not be used for any marketing material after this date within the control of Activate Learning.

Activate Learning will process your information under the Data Protection Act, 2018 on the legal basis of legitimate interests. For more information please see our privacy notice.

I acknowledge that I can contact the Marketing Team, on 0800 612 6008 or email marketing@activatelearning.ac.uk to discuss the removal of my photos and videos from their marketing material. However I understand that due to the print and nature of some of the media source this may be beyond the control of Activate Learning and therefore outside of the scope of their control.

Student ID / Full name: _____

Email: _____

Event ID (if applicable): _____

Signature _____ Date _____

All Personal Data, will be stored, used and destroyed in accordance with the GDPR and DPA 2018 guidelines and regulations.